



KONICA MINOLTA

Konica Minolta to Showcase Industrial Printing Technologies at PrintPack + Sign 2017

Wednesday, 26 July 2017 – Konica Minolta Business Solutions Asia (BSA), an integral value provider, will be bringing its expertise in printing technology to PrintPack + Sign (PP+S) 2017. Scheduled to run from 26 to 28 July at Marina Bay Sands Singapore, PP+S is Singapore's only printing, packaging and signage event dedicated to highlighting and presenting the best solutions in the industry.

Visitors to Konica Minolta's booth CC20 in Hall A will be able to view demonstrations of the company's latest technologies:

bizhub PRESS C71cf

The company's first roll-to-roll label machine is ideal for label converters who want to shift volumes from conventional to digital presses due to the shorter print run length, greater personalization capabilities, and production of on-demand runs. It is the perfect fit for new market expansion and complementary use with existing analogue machines.

Accurio Press C2060

This multi-role production printing system incorporates Konica Minolta's unique Screen-Enhancing Active Digital (S.E.A.D. V) system to achieve unparalleled colour consistency and stability. High-speed printing coupled with simple setup and long-run image stability mean better output and less waste for graphics professionals.

Meteor Unlimited Colours

Meteor Unlimited Colours Se+ is Konica Minolta's first production printer that can print a virtually unlimited number of colours – including a rainbow spectrum of hues with metallic, glitter, and holographic effects.

The powerful range of new digital print production systems features MGI Meteor GP8700 Se+ digital press, which is fully integrated with MGI's award-winning iFOIL module to create inline printing and hot foiling solutions.

"Being a digital company, Konica Minolta aims to deliver new value to the industrial printing industry and expand its digital printing business by leveraging digital technologies to meet the need for high-mix small-lot production and shorter lead time, and also by offering solutions to enhance efficiency of printing operations. We will showcase how digital solutions help boost customers' business and deliver

Giving Shape to Ideas



KONICA MINOLTA

new value to their customers for print applications like decorative embellishments, labels and digital metallic colours.”, said Mr Jonathan Yeo, General Manager of Konica Minolta BSA. “This event gives us a great opportunity to present our digital solutions that allow businesses to cater to a wider range of demands and markets. At the same time, it is also a great opportunity for visitors to learn about the latest developments and trends that are driving the growth of our industry”, he added.

- end -